



6th Maryland HFMA Women in Leadership Program

February 23, 2018

Maryland Hospital Association | 6820 Deerpath Road, Elkridge, Maryland

Sponsored by Berkeley Research Group, LLC

INSPIRE, LEARN & CONNECT

11:30 a.m. **Registration & Networking Lunch**

12:30 p.m. **Guest Speaker: Angie Bennett**

Angie Bennett is Vice President of Training and Academy Programming and Senior Instructor at Dardis Communications. She brings over a decade of teaching and coaching experience to Dardis and is also actively involved in organizations such as the Association of Image Consultants International (AICI). Angie leads inspiring programs for Fortune 500 companies, small businesses, colleges and universities. She also works with individual clients to provide personal coaching in communication and professional image, helping them appreciate the opportunity to maximize their personal and professional brands.

Topic: Your Image Speaks First

In this session participants will learn real life skills for improving first impressions, get tips on how to start to build your professional image, discover how to build a personal brand, use a road map to create a practical elevator speech, and gain skills for delivering high impact conversations in an update scenario.

2:00 p.m. **Facilitated Small Group Discussion**

Continue the *Your Image Speaks First* learning during small group round table discussions and personal development activities with other Women in Leadership event attendees and committee members. This interactive session will focus on brainstorming and sharing tangible approaches to developing an impactful personal image.

4:00 p.m. **Networking Happy Hour**

Stained Glass Pub | 6751 Dorsey Road, Elkridge, Maryland

Join former panelists, leaders in the healthcare industry and colleagues for a fun networking event. Refreshments and light hors d'oeuvres will be served.

7:00 p.m. **Adjournment**