Dear Friends and Colleagues,

On behalf of the Maryland Chapter of the Healthcare Financial Management Association, I invite you to our 41st Annual Institute. This year, we have an outstanding educational program and many exciting social activities planned. The Annual Institute Committee has done a fantastic job creating a program centering on the important issues facing healthcare.

Again this year we moved the event to a new exciting location and hotel. Our Annual Institute will be held in National Harbor, Maryland at the Gaylord National. It’s a fantastic location in Maryland with close proximity to Washington, DC.

We know that your time is valuable and that many of your organizations continue to spend your education and travel budgets wisely in response to challenging financial conditions. Our Annual Institute is first class in terms of the educational value with quality speakers and the total amount of available CPE’s 18. We, again, are offering new members, who join us at the Annual Institute, a combination registration and membership fee of $625 to first time members. This new promotion provides a savings of $75 to people who attend the Institute and become new members. Membership will be effective October 1, 2011.

We hope that you will join us at this exciting event. Take advantage of this opportunity to listen to and learn from dynamic speakers and network with your fellow healthcare financial professionals. You may want to consider using this occasion as a team building opportunity for your organization’s Finance Team.

Don’t miss the chance to learn and catch up with old friends and make new ones.

I look forward to seeing you at our Annual Institute at the Gaylord National Harbor.

Sincerely,

Jennifer Maher
Maryland Chapter President 2011-2012

Laureen F. Nolker
HFMA - Maryland Chapter
c/o University of Maryland Medical System
22 S. Greene St. - PP7
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Healthcare Financial Management Association

41st Annual Institute

Maryland Chapter

October 5 - 7, 2011

Gaylord National
National Harbor, Maryland
8:00 AM    What Does Healthcare Reform Mean for Credit Quality?

9:30 AM    ACOs: Observations at the Nexus of Policy, Business and Law

10:15 AM  Acquisition Strategies in For-Profit Health Care

11:15 AM  Mental Health Parity: What You Need to Know

12:00 PM  Lunch for non-golfers

12:00 PM  Adjournment

Session 5: 5:00 PM  Nightcap Reception hosted by M&T Bank

Day Two, Thursday, October 6, 2011

8:00 AM    Is Too Much Technology Making Us Stupid?

9:00 AM    Reflections on ACOs: The First Year and Beyond

9:45 AM    15-Year Musical: A Health Information Exchange for Population Health and Care Management

10:45 AM  Physician Acquisitions--Making the Right Choices: The Synergy of Finance, Operations and Compliance

12:00 PM  Adjournment

Session 6: 6:30 PM Past Presidents Dinner and Institute Banquet

Session 7: 6:00 PM Welcome Reception

Session 8: 6:00 PM Welcome Reception

Session 9: 7:00 PM Dinner

Session 10: 7:00 PM Dinner

Session 11: 8:00 PM Nightcap Reception hosted by M&T Bank

Session 12: 8:00 PM Nightcap Reception hosted by M&T Bank

Session 13: 9:00 AM How to Plan, Launch and Operate a Health Information Exchange (HIE)

Session 14: 10:00 AM Break

Session 15: 10:30 AM Break

Session 16: 11:30 AM Critical Infrastructure for Health Care Transformation--Care Management and Health Information Exchange

Session 17: 11:30 AM Critical Infrastructure for Health Care Transformation--Care Management and Health Information Exchange

Session 18: 12:00 PM Break